

## Knoxville520.com Allstar Ticket Contest!

1. Introduction: Knoxville520.com is conducting an Online Contest for 1, two-ticket package to the North Mississippi Allstars performance on 10/27/06. Send an email to us at [Knoxville520@gmail.com](mailto:Knoxville520@gmail.com) with the phrase "I'm a 520 Allstar!" in the body of the text and "Allstar Ticket Contest" in the subject line in order to enter. Contestants who do not have Internet access may send a postcard with your contact information to: Knoxville520, Allstar Ticket Contest, 9721 Sherrill Blvd., Knoxville, TN, 37932. NO PURCHASE NECESSARY – JUST TELL ALL YOUR FRIENDS ABOUT KNOXVILLE520.COM!
  2. Eligibility: Entrants must be 18 years of age at time of entry and a legal resident of the 50 United States and the District of Columbia. Contest deadline: 3 p.m. on Thursday, October 26, 2006.
  3. How to Enter: Visit [www.Knoxville520.com](http://www.Knoxville520.com), click on the contest article, follow "Allstar Ticket Contest" link to send email to be entered in the drawing. Those without internet access should send postcard to aforementioned address with the above-specified text written on card.
  4. Judging Criteria: Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. Prize winners will be selected at random from all eligible entries, online or mailed. The contest will take place under the supervision of Sponsors. Participants agree to be bound by these rules and the decision of the judges, whose decisions are final. Winner will be notified by e-mail and/or telephone. Employees of Sponsor(s), the Sponsor's parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.
  5. Timing: Contest begins at 4:30 p.m. on Monday, October 23, 2006, and ends at 3 p.m. on Thursday, October 26, 2006, or until Sponsors, at their discretion, decide to cancel.
  6. Prizes: One randomly selected winner will receive 2 tickets each to the North Mississippi Allstars concert at 8 p.m. on Friday, October, 27<sup>th</sup>, 2006 at the Bijou Theatre in Knoxville, TN. Winner will be notified via email and/or telephone between 3 p.m. and 5 p.m. on Thursday, October 26<sup>th</sup>, 2006.
  7. Total Approximate Retail Value: \$20 per ticket. Sponsor(s) are not responsible for lost or mutilated prizes and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor(s) in the event that the prize cannot be awarded for any reason, in which case, Sponsor(s) will substitute a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.
  8. Other Terms and Conditions: Tickets are to be picked up at the Will-Call booth of the Bijou Theatre no later than 7:30 p.m. on Friday, October 27<sup>th</sup>, 2006. Tickets will be reserved under winner's name. All entries must be original, may not have won previous prizes and must not infringe on any third party rights. Submission of entry constitutes entrant's consent (or that of their parent/legal guardian should they be a minor in their state of residence) to irrevocably assign to Sponsors any and all rights to their entry including, but not limited to, intellectual property rights. Potential winners and any guests who will share in the prize may each be required to sign and return an Affidavit of Eligibility, Liability Release. If any prize or prize notification is returned found to be non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor(s) and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law.
- BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR(S), [ITS/THEIR] SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THE SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.
10. Miscellaneous: A complete list of winners will be available. Send a stamped, self-addressed envelope to Knoxville520.com, Allstar Ticket Contest, 9721 Sherrill Blvd., Knoxville, TN 37932.

